

Senior Living Placement

Local business owner helps families navigate senior living choices

Finding a senior living community for a loved one can be difficult and can cause loved ones and family members great frustration and, often times, disappointment.

That is what Susan Neville, owner of Lexington's newest Senior Living Placement service, saw when she was working in the industry over the last 8-plus years. She has worked in all levels of care including independent living, assisted living, personal care, skilled care, home care and memory care. "I saw a need that families have when they are faced with these decisions. I took a leap in faith and started Silver Lexington. I saw the need to have someone local (I am a Lexington native) who knows the senior living industry and use my knowledge to help seniors and their families. This can be a very overwhelming process."

That is what Ruth Perry realized before she met Susan. "One of the biggest advantages to using a senior living placement service like Silver Lexington is that the owner, Susan Neville is local. Having her knowledge on all the senior living communities was very beneficial for me. I was still in physical therapy rehab when I met Susan, she was readily available to come and meet with me. After our meeting, Susan set up appointments for her and I to go and tour different senior living communities. I had very specific needs and Susan narrowed down my choice to a couple of communities that were most appropriate for me. Having someone to accompany me on the tours and having the guidance was great... but her personality is what connected me." Ruth Perry, client of Silver Lexington

The senior population is growing and so are the senior living communities in Lexington. "There is a misconception that a nursing home is the only option for seniors. That is so far from the truth. Lexington and surrounding counties have some great communities with more opening soon. There are a lot of advantages to senior living communities such as maintenance-free living, restaurant style dining, transportation, social engagement and exercise," says Susan.



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About Silver Lexington

If you would like to learn more about Silver Lexington and how they can help you whether it be an immediate need or one in the distant future give Susan Neville a call at 859-351-5890. Stay connected and follow on Facebook @silverlexingtonseniors. Find additional information on www.silverlexington.com